

Integral University, Lucknow
Department of Commerce & Business Management
Study and Evaluation Scheme
Choice Based Credit System
BBA(Supply Chain Management)
w.e.f.Session 2019-20

YEAR-III

SEMESTER-VI

S.NO.	Subject Code	Subject	Period (Per Week)			Credit C	Evaluation Scheme				
			L	T	P		Sessional (CA)			Exam	Subject Total
						CA	TA	Total	ESE		
1	BM374	Workshop on “Introduction of Six Sigma & Process Excellence”	3	0	2	4	0	0	25	75	100
2	BM375	Workshop on “E-commerce & M-commerce”	3	0	2	4	0	0	25	75	100
3	BM376	Minor Project (OJT @ safexpress)	0	0	0	4	0	0	25	75	100
4	BM377	Major Project (OJT @ safexpress)	0	0	0	4	0	0	25	75	100
5	BM378	Grand Viva	0	0	0	3				100	100
Total			6	0	4	19	0	0	100	400	500

BBA(SCM)

YEAR -III

SEMESTER – VI

Course Code: **BM374** Title of The Course : **Introduction of Six Sigma & Process Excellence**

Pre-Requisite: NONE Co-Requisite: NONE

L	T	P	C
3	0	2	4

Objective : The objective of this workshop is to make familiar the role of six sigma concept in Supply Chain Management to the students.

Unit No	Title of The Unit	Content of Unit	Contact Hrs
1	Introduction	Six Sigma Overview, Risk Pooling and Inventory Management	10
2	Methodology in Six Sigma	Six Sigma Methodology, Role & Responsibility	10
3	Tools in Six Sigma	Six Sigma Tools for Define and Measure	10
4	Improved Tools	Six Sigma Tools for Improve and Control Methods for 5S, Kanban	10

References Books:

T.M. Kubiak and Donald W. Benbow– The Certified Six Sigma Black Belt Handbook

Michael L. Jones and John Maxey- The Lean Six Sigma Pocket Tool book

Matthew A. Barsalou– Statistics for Six Sigma Black Belts

Peter S. Pande, Robert P. Neuman, and Roland Cavanagh– The Six Sigma Way: How to Maximize the Impact of Your Change and Improvement Efforts

Michael L. George and David Rowlands– What is Lean Six Sigma?

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SEMESTER – VI

Course Code: **BM375** Title of The Course : **E-commerce & M-commerce**

Pre-Requisite:NONE Co-Requisite: NONE

L	T	P	C
3	0	2	4

Objective : The objective of this workshop is to understand the relation between E-Commerce and M-Commerce and how it is beneficial to Supply Chain Management.

Unit No	Title of The Unit	Content of Unit	Contact Hrs
1	Introduction	E-commerce - An Overview, Traditional Commerce v/s E-commerce, E-commerce, Advantages, E-commerce Disadvantages, Business Models in E-commerce	10
2	Technologies in E-Commerce	Security & Technology, E-commerce - Payment Systems, E-commerce - EDI, Inventory Led Fulfillment in E-commerce, Market Place Based e-fulfillment	10
3	Strategies & Challenges	Strategy & Challenges of internet grocery Retailing challenges, Collaboration technology for supporting E-SCM, Paradigm Shift	10
4	M-Commerce	M-Commerce, Products & Services, Market Influence, Payment Methods in M-Commerce, Threats in E-commerce, Challenges in E-commerce, Way Forward	10

References Books:

Dave Chaffey – E-Business and E-Commerce Management 4th edition

Gary Vaynerchuk's - Building a StoryBrand (G books, 2004)

Adam Clarke – Fundamentals of Search Engine Optimization (Prentice-Hall, 2000, 5th Edition)

Marc Ostrofsky –Get Rich Click

Steve Krug's – Don't Make Me Think

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SEMESTER – VI

Course Code: **BM376** Title of The Course: **Minor Project (OJT @safexpress)**

Pre-Requisite: NONE Co-Requisite: NONE

L	T	P	C
0	0	0	4

Objective: The objective of this project is to evaluate the performance of the students on the job basis.

Minor Project is to be designed and given by industry expert where our students will be placed on different job role and the evaluation of the project will be done on the basis of Viva which is to be conducted in the presence of Industry expert and Faculty of Commerce & Management on online basis and students are required to submit the project on the format provided by the Department of Commerce & Business Management.

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SEMESTER – VI

Course Code: **BM377** Title of The Course: **Major Project (OJT @safexpress)**

Pre-Requisite: NONE Co-Requisite: NONE

L	T	P	C
0	0	0	4

Objective: The objective of this project is to evaluate the performance of the students on the job basis and it will be evaluated on the basis of external performance.

Major Project is to be designed and given by industry expert where our students will be placed on different job role and the evaluation of the project will be done on the basis of Viva which is to be conducted in the presence of Industry expert and Faculty of Commerce & Management on online basis and students are required to submit the project on the format provided by the Department of Commerce & Business Management

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SEMESTER – VI

Course Code: **BM378** Title of the Course: **Grand Viva**

Pre-Requisite: NONE Co-Requisite: NONE

L	T	P	C
0	0	0	3

Objective: The Grand Viva-Voce will be evaluated by the External Examiner, covering the whole syllabus of all the semesters including training.